



# COMPANY PROFILE



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# SSR VINA OVERVIEW

## INTRODUCTION

At SSR VINA, we are proud to be a trusted manufacturer and exporter of decking tiles and garden sets. With more than 15 years of experience in global trade, we understand that B2B buyers have different market requirements - some demand certified sustainable wood, while others prioritize cost efficiency without certification. That is why we offer two sourcing options:

**Certified products (FSC)** - for markets requiring strict compliance or green standards.

**Standard products** - for buyers prioritizing cost efficiency and flexible market options.

Whether you are a distributor, retail chain, or project developer, SSR VINA provides you with factory-direct supply, OEM/ODM customization, and consistent quality. Our goal is to make sourcing easier, reduce your risks, and give you the right products to expand your business confidently.



# SSR VINA OVERVIEW

## OUR STRATEGIC VISION



## CORE VALUES

### LEADERSHIP

Effective leadership at all levels drives our success and enables us to fulfill our mission and **meet customer needs**.

### PEOPLE WORKING TOGETHER

We foster collaboration by sharing knowledge and empowering employees to participate in decisions, valuing **diversity and well-being**.

### SAFETY

We ensure a **safe workplace** and prioritize the **safety** of our **products and services**.

### QUALITY

**Continuous improvement** positions us as a **leading global supplier**, delivering excellence to customers, employees, and communities.

### INTEGRITY

We uphold the highest **ethical standards**, honoring commitments and treating everyone with **fairness and respect**.

### CUSTOMER SATISFACTION

We listen to our customers and deliver solutions that **exceed expectations**.

# MESSAGE FROM THE PRESIDENT



***“Dear customers and partners,***

*In 2020, we developed and implemented the 2020 – 2024 mid-term management plan to expand SSR’s business network globally. Through these plans, we have continuously driven initiatives to innovate SSR’s business model to keep pace with the rapidly changing market year after year.*

*We have consistently pursued three key objectives: Exploring new markets to boost sales, enhancing the value of our international brand, and increasing income for our employees. All SSR employees work diligently, carefully listening to evolving market trends from each international market to provide the best and most timely solutions for our customers. As a result, by 2024, SSR established a business presence in 40 countries, achieving increased sales and improved employee incomes.*

*Looking ahead to 2025, we recognize that international markets are rapidly shifting, with customer demands becoming increasingly diverse. Among these changes, the demand for purchasing and selling goods via e-commerce platforms is significantly rising. SSR will continue to leverage its strength in wood production and business, exporting from Vietnam to the global market through B2B e-commerce platforms. At the same time, SSR will expand its business model into new sectors, integrating both B2B and B2C approaches to build a brand that fosters closer connections with customers.*

*We sincerely hope to continue receiving the support of our customers and partners worldwide so that we can grow and succeed together.*

*Sincerely yours.”*

**Mr. Hung Van Vu  
President & CEO of SSR VINA**

# COMPANY PROFILE

	<b>COMPANY NAME:</b>	SSR VINA CO., LTD
	<b>FOUNDED IN:</b>	December 2009
	<b>PRESIDENT &amp; CEO</b>	Mr. Vu Van Hung
	<b>HEAD QUARTER &amp; SHOWROOM:</b>	Ground Floor, The Manor Officetel, 89 Nguyen Huu Canh, Thanh My Tay Ward, Ho Chi Minh City, Vietnam
	<b>NORTH AMERICA OFFICE:</b>	8 The Green, Suite A, Dover, Delaware 19901
	<b>MAIN BUSINESS:</b>	SSR Vina Co., Ltd has achieved world-class standards in the design and production of finger joint wood, consumer wood, and international grade pulp sourced from Vietnamese plantation forests and exported to global markets.
	<b>FACTORY SYSTEM:</b>	Phu Tho Area: Doan Hung, Phu Tho Gia Lai Area: Phu Cat, Gia Lai Binh Duong Area: Bau Bang, Binh Duong
	<b>CURRENT MARKETS:</b>	USA, Korea, North America, Asia, Middle East, EU, etc.
	<b>TAXCODE</b>	0309 587 601



# THE HISTORY OF SSR VINA

Since 2009, SSR VINA has undergone changes and adaptation, here is a brief overview of them...

2009

## Founded SSR VINA

2010-2012

## Started Exporting to Korean Market

SSR VINA was established in late 2009 and officially commenced operations in early 2010. During this initial phase, we focused primarily on the Korean market with the following key products:

- Sawn timber for pallets.
- Flooring for trucks and containers.
- Wood chips for paper production.
- Sawdust, wood shavings and wood pellets for boilers and cattle bedding.
- Cashew nutshell husks used as animal feed.

2013-2017

## Expanding Business

Building on our initial success, SSR VINA expanded its product portfolio and export-import markets:

- Distributed pulp produced in Vietnam and imported pulp from the Netherlands for major domestic paper mills.
- Supplied sawdust and wood shavings in the form of Ruf briquettes as fuel for fireplaces in supermarket systems across Denmark and Norway.
- Exported veneer, plywood and finger-jointed boards to 25 countries worldwide, focusing on major markets such as North America, EU, Middle East, etc.

2018-2023

## Research and Adapt

During this period, SSR VINA concentrated on designing, manufacturing, and exporting wood products made from locally sourced materials. We also diversified into imported wood products, including Teak and Ash. Key achievements include:

- Significantly developing our distribution system for indoor and outdoor furniture, as well as ready-to-assemble products, for supermarket chains in the US and Europe.
- Expanding export markets to over 40 countries.
- Importing and distributing round timber from Europe and Fiji for the domestic market.

# CERTIFICATES

Through **perseverance and the pursue of quality**,  
we have achieved some of the following **recognition from the world-class professionals...**



**FSC (R)  
Chain-of-Custody**



**Quality Management  
ISO 9001:2015**



**Alibaba  
Top 100 Featured Businesses**



# OUR ADVANTAGES

## WHY CHOOSE SSR VINA



**Cost-optimized** sustainable wood products.



**Professional** staff, highly skilled workers.



Rigorous **Quality** Control.



**15 years of experience** supplying to over 50 countries.



**Customization** to meet customer requirements.



Pursue relentless quest for **innovation**.

## SSR VINA GLOBAL NETWORK

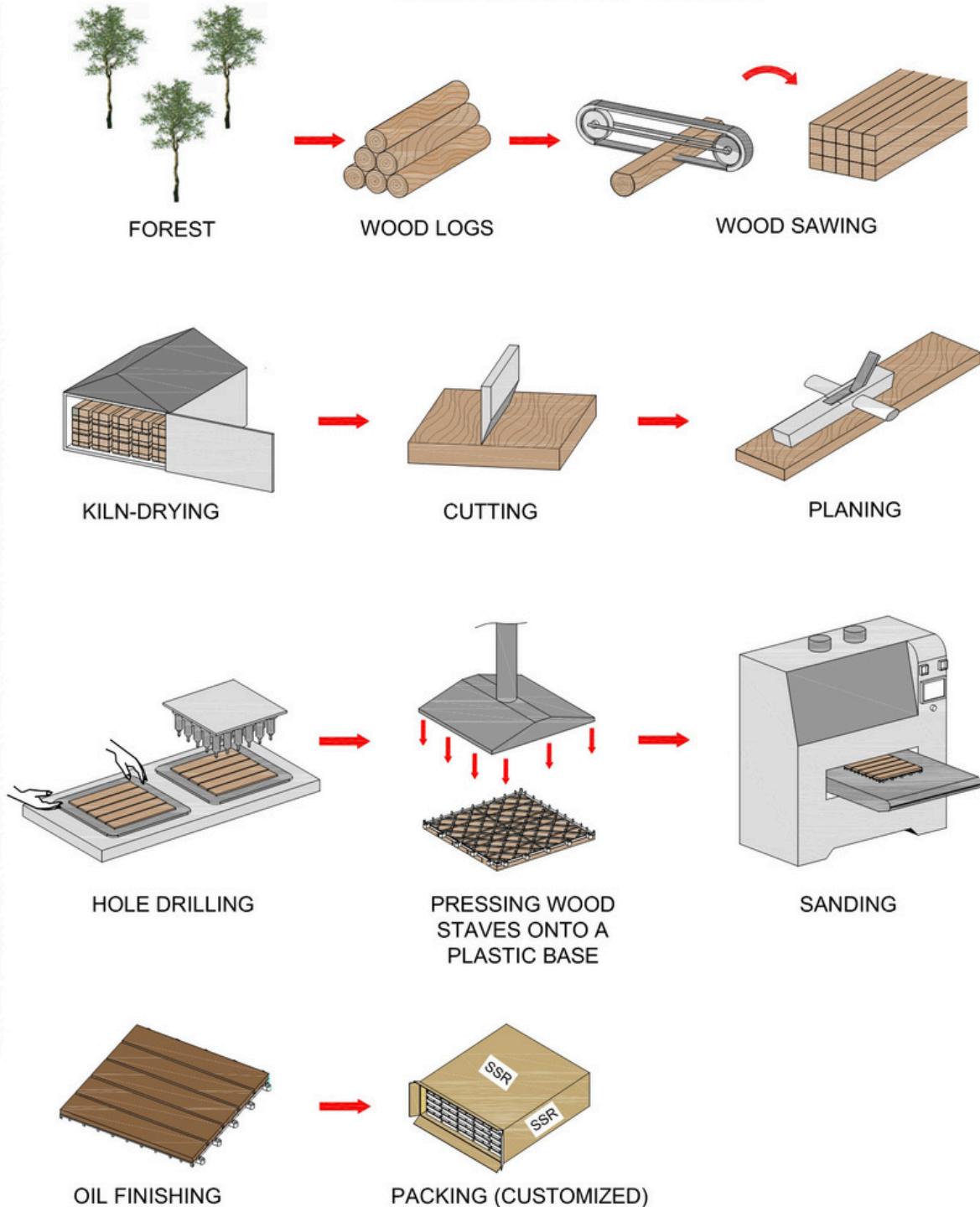


# PRODUCTS LIFE CYCLE

At SSR VINA, every decking tile - whether crafted from premium acacia wood, high-performance composite, or durable artificial grass, begins with the strict selection of raw materials. Each input is carefully sourced and then processed through a rigorously supervised production flow, from preparation and treatment to kiln-drying, cutting, pressing, finishing, and customized packaging. This commitment to quality at every stage ensures decking tiles that combine lasting performance with superior durability, aesthetics, and reliability



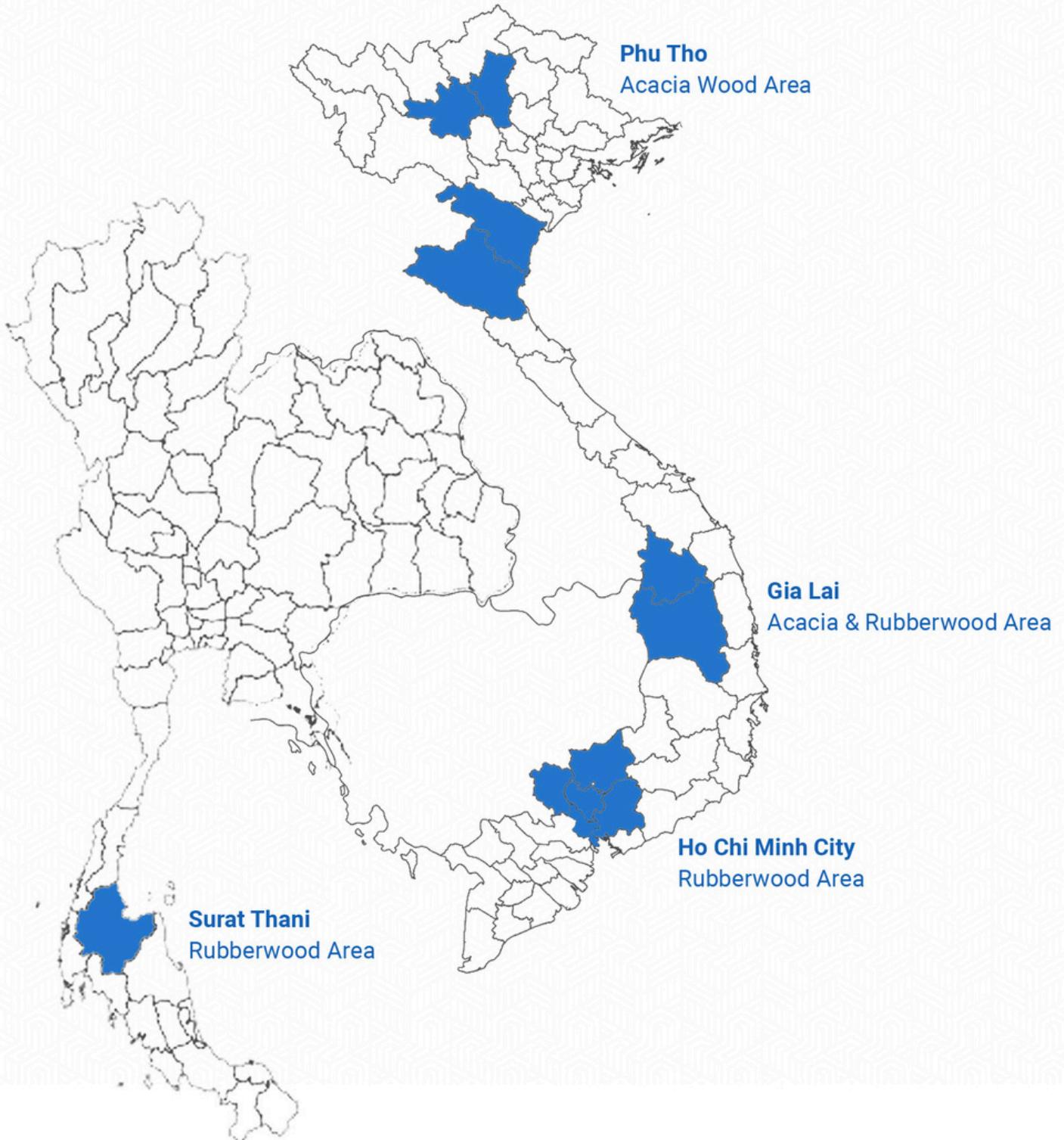
## DECKING TILES MANUFACTURING PROCESS



# SSR VINA FACILITY



# SSR VINA FACTORY SYSTEM



Factory System of SSR Vina

# CONTACTS

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SSR Vina Co., LTD



# SSR



**FROM SSR HARDWOOD TO YOUR HOME**



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